Grant Funding Opportunities



K-12 Education



Prepared for Anywhere School District At the request of Joe Schmo & Jane Doe info@grantsoffice.com



Grants Office Funding Opportunity Report

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Mobilizing to Access Grant Funding

Grants provide a number of benefits to active grantseeking organizations, by:

- Creating budget for important projects, equipment, personnel, and services,
- Enabling the development of new mission-driven initiatives,
- Facilitating collaborative relationships among community organizations, and
- Empowering leaders within the organization to think broadly and creatively.

In fact, grants are part of the budget picture for nearly every public sector agency in the in the country. But even the most active grantseekers understand that there is funding they could use but don't access, either because they are unaware of it or because they lack the resources to pursue it. The purpose of this report is to identify, as completely as possible, the full range of grant opportunities that are available to support your project.

In assembling this report, we've cast a fairly wide net and included funders that could support all of your project, as well as those that might support only a specific component of it. You probably don't have the resources or even the desire or need to write applications to all the grants identified in this document, so on our follow-up consultative session, we'll discuss which grants you'd like to investigate further and which you'll leave for another time or another project. Here are some of the criteria we'll review for each grant:

Total funding available – The size of the program gives you an idea how broad the program will be, and how competitive.

Application burden – Some programs require 100 page narrative, while others may look for 10 or fewer.

Matching requirements – Some programs require a dollar for dollar match, while others may require a 5% match or no cost sharing at all.

Scale – You don't want to write 100 \$5,000 requests to get your \$500,000 project funded, nor do you want to commit to a lot of extra activities that you didn't intend for a huge grant, just to get what you needed.

Collaboration/partnering requirements – Consider what new partnerships the grant will require.

Lead time – More lead time generally equals more time to develop the project and articulate that in the grant application. Six weeks is good, and three weeks is almost essential.

Track record with the funder – Generally more important or local funders than federal sources, past experience with a funder is a consideration nonetheless.



Worksheet 1: Determining the Best Grants to Pursue

This worksheet provides an easy place to keep track of the grant programs from this report that you want to investigate further.

Grant Program	Deadline	Possible Fit?
21st Century Community Learning Centers (21st CCLC)	Varies based on Your State †	
Education Innovation and Research Program (EIR): Early-phase Grants	April 2020†	
Best Buy Community Grants	May 2020†	
Classroom Technology Micro-grants	Ongoing †	
American Honda Foundation	August 1, 2020	

[†] Forecasted deadline time frame. Forecasted time frames are based on prior years' deadlines. Actual future deadlines may be quite different from what we have forecasted here and will only be available when official guidance is published.



Grant Program Summaries

The grant summaries contained in this report include several common data elements, intended to provide you with an overview of each program and enough information to determine whether a given program warrants serious investigation of the official guidance document and other informational materials on the program.

Each grant summary contains:

Grant Title - the title of the grant as defined by the funder, with any common abbreviations in parentheses. If the grant is focused on a particular state, the state name may also be in parentheses.

Authority - the definition of the funding source, including the federal or state agency and sub-agency or name of the foundation making the grant.

Summary - relevant information about the grant program, funding priorities, and application process, including highlights of the grant program and information on the priorities and application process.

Eligibility - the types of applicants that are eligible to apply for the grant, including standard categories of eligible applicants, as well as any special eligibility criteria that the program requires.

Award Information - the total funding available, matching requirements, allocation formula, and any other relevant items that impact the award amount.

History of Funding - available information on past years' funding.

Deadline - additional information on the deadline, including Letter of intent/full application deadlines or submission timeframes for different media, reflecting any nuances in the application deadline, as indicated in the guidance or other sources. In the event that a grant program's application deadline has passed, a future deadline may be forecasted based on historical information and the expectation that the program will re-open for application in the future. Potential grant applicants should consider both current and anticipated grant opportunities as part of a successful long-term grantseeking strategy. **Both forecasted and official deadline dates are subject to change at any time.**

Additional Information - relevant information not suited for other fields.

Contact Information - information on program contact(s), including phone, e-mail, and a URL which points as directly as possible to the program Web page or guidance document.

Remember that this report is intended to accompany a consultative session with a Grants Office Consultant. Once you've reviewed the report, contact your representative to schedule a call.



21st Century Community Learning Centers (21st CCLC)

Authority:

Office of Elementary and Secondary Education (OESE)

Summary:

This program supports the creation of community learning centers that provide academic enrichment opportunities during non-school hours for children, particularly students who attend high-poverty and low-performing schools. The program helps students meet state and local student standards in core academic subjects, such as reading and math; offers students a broad array of enrichment activities that can complement their regular academic programs; and offers literacy and other educational services to the families of participating children.

Each eligible entity that receives an award from the state may use the funds to carry out a broad array of before- and after-school activities (including those held during summer recess periods) to advance student achievement.

These activities include:

- Remedial education activities and academic enrichment learning programs, including those which provide additional assistance to students to allow the students to improve their academic achievement;
- Mathematics and science education activities;
- Arts and music education activities;
- Entrepreneurial education programs;
- Tutoring services, including those provided by senior citizen volunteers, and mentoring programs;
- Programs that provide after-school activities for limited English proficient (LEP) students and that emphasize language skills and academic achievement;
- Recreational activities;
- Telecommunications and technology education programs;
- Expanded library service hours;
- Programs that promote parental involvement and family literacy;
- Programs that provide assistance to students who have been truant, suspended, or expelled to allow them to improve their academic achievement;
- Drug and violence prevention programs
- Counseling programs; and
- Character education programs.

Eligibility:

Awards are made to State Education Agencies (SEAs). Local education agencies (LEAs) and nonprofit organization may apply to states for subgrants.



For this program, eligible entity means a local educational agency, community-based organization, another public or private entity, or a consortium of two or more of such agencies, organizations, or entities.

Award Information:

The total 21st CCLC 2017 appropriation is \$1,167,839,540. 52 awards are expected to be made (one for each of the 50 states, plus D.C. and Puerto Rico). Each state department of education will recieve an award between \$5,839,198 and \$136,586,398 in order to run their own 21st CCLC grant competition at the state-level. The average award size going to a state is \$22,458,452. Subawardee amounts vary based on the number of students participating at the site. Each state uses a formula to calculate the amount.

Deadline Description:

States will recieve their funding award for the 21st CCLC grant program at the same time their other federally supported programs are funded each year. This is a closed process.

States will then host their own 21st CCLC competition for eligible entities within their boundaries. Check the individual state's website for the official deadline, by clicking on the state. http://www2.ed.gov/programs/21stcclc/contacts.html#state

Please note that not all states have developed 21st CCLC program websites. In those cases, links to the main State Dept of Education websites are generally provided.

History of Funding:

Past state funding allocations are available on the program website. State administered 21st CCLC Database: http://ppics.learningpt.org/ppics/public.asp

For information on past subawardees, please visit your desired state's 21st CCLC program page.

Additional Information:

States must give priority to applications that are jointly submitted by a local educational agency and a community-based organization or other public or private entity.

Annual preformance reports of the 21st CCLC program, as it exists under each state's administration, are available on the Department of Education's program website.



Contact:

Valerie Randall, Program Manager Office of Elementary and Secondary Education (OESE) 400 Maryland Ave. S.W., Rm. 3E230 LBJ Federal Office Building Washington, District of Columbia 20202-6200 Phone: (202) 205-3804

Fax: (202) 260-8969 Email: 21stcclc@ed.gov

Web Links:

Program Page: https://www2.ed.gov/programs/21stcclc/index.html

Miscellaneous: https://www2.ed.gov/programs/21stcclc/contacts.html#state



Education Innovation and Research Program (EIR): Early-phase Grants

Authority:

Office of Innovation and Improvement (OII)

Summary:

The Education Innovation and Research (EIR) Program, established under section 4611 of the Elementary and Secondary Education Act (ESEA), as amended by Every Student Succeeds Act (ESSA), provides funding to create, develop, implement, replicate, or take to scale entrepreneurial, evidence-based, field initiated innovations to improve student achievement and attainment for high-need students; and rigorously evaluate such innovations. The EIR program is designed to generate and validate solutions to persistent educational challenges and to support the expansion of effective solutions to serve substantially larger numbers of students.

The central design element of the EIR program is its multi-tier structure that links the amount of funding that an applicant may receive to the quality of the evidence supporting the efficacy of the proposed project, with the expectation that projects that build this evidence will advance through EIR's grant tiers. Applicants proposing innovative practices that are supported by limited evidence can receive relatively small grants to support the development, iteration, and initial evaluation of the practices; applicants proposing practices supported by evidence from rigorous evaluations, such as large randomized controlled trials, can receive larger grant awards to support expansion across the country.

This structure provides incentives for applicants to: (1) Explore new ways of addressing persistent challenges that other educators can build on and learn from; (2) build evidence of effectiveness of their practices; and (3) replicate and scale successful practices in new schools, districts, and states while addressing the barriers to scale, such as cost structures and implementation fidelity.

The Department of Education (DoE) awards three types of grants under this program: 'Early phase' grants, 'Mid-phase' grants, and 'Expansion' grants. These grants differ in terms of the level of prior evidence of effectiveness required for consideration for funding, the expectations regarding the kind of evidence and information funded projects should produce, the level of scale funded projects should reach, and, consequently, the amount of funding available to support each type of project.

EIR Early-phase grants provide funding to support the development, implementation, and feasibility testing of a program, which prior research suggests has promise, for the purpose of determining whether the program can successfully improve student achievement and attainment for high-need students. Early-phase grants must demonstrate a rationale. These Early-phase grants are not intended simply to implement established practices in additional locations or address needs that are unique to one particular context. The goal is to determine whether and in what ways relatively newer practices can improve student achievement and attainment for high-need students. **Early-phase grants only**.



Early-phase EIR grantees are expected to continuously make improvements in project design and implementation before conducting a full-scale evaluation of effectiveness. Grantees should consider questions such as:

- How easy would it be for others to implement this practice, and how can its implementation be improved?
- How can I use data from early indicators to gauge impact, and what changes in implementation and student achievement do these early indicators suggest?

By focusing on continuous improvement and iterative development, Early-stage grantees can make adaptations that are necessary to increase their practice's potential to be effective and ensure that its EIR-funded evaluation assesses the impact of a thoroughly conceived practice.

Eligibility:

Eligible Applicants are as follows:

- An LEA (including a public charter school that operates as an LEA);
- A State educational agency;
- The Bureau of Indian Education;
- A consortium of State educational agencies or LEAs;
- A nonprofit organization; and
- A State educational agency, an LEA, a nonprofit organization, or the Bureau of Indian Education, in partnership with:
 - A nonprofit organization;
 - A business;
 - An educational service agency; or
 - An institution of higher education.

To qualify as a rural applicant under the EIR program, an applicant must meet both of the following requirements:

- The applicant is:
 - An LEA with an urban-centric district locale code of 32, 33, 41, 42, or 43, as determined by the Secretary;
 - A consortium of such LEAs as described above;
 - o An educational service agency or a nonprofit organization in partnership with an LEA such as described above; or
 - A grantee described as above (LEA or consortia of LEAs) in partnership with a State educational agency
- and A majority of the schools to be served by the program are designated with a locale code of 32, 33, 41, 42, or 43, or a combination of such codes, as determined by the Secretary.



Award Information:

Up to \$125,000,000 is available in total funding for early-phase, mid-phase, and expansion grants. Awards for Early-phase grants will not exceed \$4,000,000 for the entirety of the project. Project periods are expected to last 60 months. Between 18 and 28 awards are expected to be granted. Matching/Cost sharing of 10% is required, funds may be cash or in-kind and come from federal, state, local, or private sources.

Deadline Description:

Deadline for Letters of Intent: February 21, 2019. Deadline for Applications: April 2, 2019. A similar timeline is anticipated annually.

A Note for Federally Declared Disaster Areas: Applications are to be submitted by April 23, 2019. The reopening of this competition applies to eligible applicants under the Education Innovation and Research Early-phase competition that are located in a federally declared disaster area, as determined by the Federal Emergency Management Agency (FEMA) under declarations DR-4421, DR-4420, DR-4419, or FM-5281. These are areas adversely affected by the severe storms and flooding in parts of Iowa, Nebraska, and Alabama, as well as areas impacted by the Ironworks Fire in New Mexico.

History of Funding:

The FY 2018 competition awardees are described at: https://innovation.ed.gov/what-we-do/innovation/education-innovation-and-research-eir/awards/. The EIR program replaced the Investing in Innovation (i3) grant program funded under NCLB. For previous i3 awardee information see: https://www2.ed.gov/programs/innovation/awards.html

Additional Information:

The FY18 Early-phase competition includes three absolute priorities and two invitational priorities. All Early-phase applicants <u>must</u> address Absolute Priority 1. Applicants must also address one of the other two absolute priorities in addition to absolute priority 1. Applicants have the option of addressing one or more of the invitational priorities -

- <u>Absolute Priority 1</u> **Demonstrates a Rationale.** Under this priority, projects must demonstrate a rationale based on high-quality research findings or positive evaluation that any proposed activity, strategy, or intervention is likely to improve student outcomes or other relevant outcomes.
- <u>Absolute Priority 2</u> Field-Initiated Innovations (General). Under this priority, projects must be
 designed to create, develop, implement, replicate, or take to scale entrepreneurial, evidence-based,
 field-initiated innovations that improve student achievement and attainment for high-need
 students.
- <u>Absolute Priority 3</u> **Field-Initiated Innovations (STEM with a particular focus on computer science).** Under this priority, projects must be designed to:
 - Create, develop, implement, replicate, or take to scale entrepreneurial, evidence-based, field- initiated innovations to improve student achievement and attainment for high-need students, and;
 - o Improve student achievement or other educational outcomes in one or more of the following areas: science, technology, engineering, math, or computer science.



Competitive Preference Priority: Within Absolute Priority 3, we give competitive preference to applications that address the following priority. Competitive Preference Priority (up to 5 Points).
 Projects designed to improve student achievement or other educational outcomes in computer science (as defined in this notice). These projects must address the following priority area:
 Expanding access to and participation in rigorous computer science (as defined in this notice) coursework for traditionally underrepresented students such as racial or ethnic minorities, women, students in communities served by rural local educational agencies (as defined in this notice), children or students with disabilities (as defined in this notice), or low-income individuals (as defined under section 312(g) of the Higher Education Act of 1965, as amended).

Contact:

Irene Montanti, Program Manager Department of Education (DoEd) 400 Maryland Ave, SW Washington, District of Columbia 20202

Phone: (202) 453–7122 Fax: (202) 401–4123 Email: eir@ed.gov

Web Links:

Application Guidance: https://www.govinfo.gov/content/pkg/FR-2019-02-01/pdf/2019-00708.pdf

Grants.gov Posting: https://www.grants.gov/web/grants/view-opportunity.html?oppId=312576

Announcement/Press Release: https://www.gpo.gov/fdsys/pkg/FR-2018-04-19/pdf/2018-08239.pdf

Application Guidance: https://www.govinfo.gov/content/pkg/FR-2019-04-19/pdf/2019-07970.pdf

Program Page: https://innovation.ed.gov/what-we-do/innovation/education-innovation-and-research-eir/



Best Buy Community Grants

Authority:

Best Buy Foundation

Summary:

The Best Buy Foundation seeks nonprofit partners that create hands-on learning opportunities for underserved teens to engage in learning, experimenting, and interacting with the latest technologies to build 21st century skills. Their goal is to provide youth with access to new technologies and help them become interested and fluent in digital learning while developing skills to help better prepare them for future education and career success.

Programs should help teens build 21st century skills by utilizing cutting-edge technology such as computers, digital cameras, video cameras, and professional software in a wide range of areas including but not limited to:

- Audio production (including music mixing & recording)
- Coding or programming
- Computer maintenance and repair
- Digital photography &graphic design
- Filmmaking & videography
- Maker Faires/hack-a-thons
- Mobile & game app development
- Virtual Reality
- Robotics
- Web site design
- 3D Printing

Eligibility:

Eligible applicants are nonprofit organizations. Organizations must meet the following criteria: Be a public or private community-based organization; Must provide direct services to build technology skills in teens, ages 13-18; Must be within 25 miles of a Best Buy store, Best Buy Mobile location, Best Buy Distribution Center, Best Buy Service Center or Best Buy corporate campus; Must serve a diverse population in local or regional communities; and Must show positive results against a demonstrated community need and will be required to submit a grantee report. Organizations within the Twin Cities seven-county metro area are eligible and can apply for Best Buy Foundation support through the Community Grants Program or Twin Cities Fund, but not both.

Award Information:

The average award ranges between \$5,000 to \$10,000. Awards will not exceed \$10,000. Awards last for 1 year.

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Deadline Description:

The deadline to submit an application is May 31, 2019. A similar deadline is anticipated, annually. Please visit the funder's website in Spring 2020 for more information.

History of Funding:

None is available.

Additional Information:

Organizations that have engaged Best Buy employee volunteers will receive special consideration.

Contact:

Corporation Staff, Application Processing Best Buy Foundation Phone: (866) 625-4350

Email: bestbuygrant@easymatch.com

Web Links:

Program Page: https://corporate.bestbuy.com/community-grants-page/



Classroom Technology Micro-grants

Authority:

Educators of America

Summary:

The classroom technology micro-grant program is the foremost edtech grant program in the United States. Educators of America grants are available to not only supply teachers and educators with the classroom technology they need, but also train them to use it in the most effective ways possible. The mission of the grant program is to deliver new, sustainable, and useful educational technology to classrooms and schools across the country.

Eligibility:

Eligible applicants are K-12 Educators, teachers, and administrative professionals.

Award Information:

Awards vary based on scope and size of projects.

Deadline Description:

Applications are accepted throughout the year. Applications should be emailed to grants@educatorsusa.org. Applications are reviewed on a quarterly basis.

History of Funding:

The micro-grant program has provided three chromebook labs in schools and trained teachers how to use them with students more effectively in order to improve overall student engagement and achievement.

Additional Information:

Applicants are encouraged to be as specific as possible when filling out the application, including what technological resources, how they will be used, and what long term strategy will be employed to ultimately increase student achievement and technology integration.



Contact:

Educators of America Staff, Program Manager Educators of America PO Box 511 Buffalo, New York

Phone: (716) 710-7300 Fax: (888) 417-0831

Email: info@educatorsusa.org

Web Links:

Program Page: https://educatorsusa.org/our-programs/micro-grants/



American Honda Foundation

Authority:

American Honda Foundation

Summary:

The American Honda Foundation engages in grant making that reflects the basic tenets, beliefs and philosophies of Honda companies, which are characterized by the following qualities: imaginative, creative, youthful, forward-thinking, scientific, humanistic and innovative. The American Honda Foundation supports youth education with a specific focus on the STEM (science, technology, engineering and mathematics) subjects in addition to the environment, job training and literacy. The Foundation's aim is to seek out those programs and organizations with a well-defined sense of purpose, demonstrated commitment to making the best use of available resources and a reputation for accomplishing their objectives. In addition, programs should be:

- Innovative and creative that propose untried methods which ultimately may result in providing solutions to the complex educational concerns currently facing the American society.
- Broad in scope, intent, impact and outreach.
- Possess a high potential for success with a relatively low incidence of duplication of effort (i.e. other organizations administering the same programs).
- Dedicated to improving the human condition of all mankind.
- Operate from a position of financial and administrative soundness.
- In urgent need of funding from a priority basis (not necessarily financial need); i.e., the relative importance of the program or project to the public.

Areas of priority to the American Honda Foundation are Youth education, specifically in the areas of science, technology, engineering, mathematics, the environment, job training and literacy.

Eligibility:

The following organizations are eligible to apply:

- Nonprofit charitable organizations classified as a 501(c) (3) public charity by the Internal Revenue Service;
- A public school district, private/public elementary and secondary schools as listed by the U.S. Department of Education's National Center for Education Statistics (NCES).

To be considered for funding, organizations MUST have two years of audited financial statements examined by an independent CPA for the purpose of expressing an opinion if gross revenue is \$500,000 or more. If gross revenue is less than \$500,000, and the organization does not have audited financial statements, it may submit two years of financial statements accompanied by an independent CPA's review report instead.



Award Information:

The grant range is from \$20,000 to \$75,000 over a one-year period. The average award is \$45,000. An average of 27 grants are awarded each year.

Deadline Description:

Applications are accepted three times per year. Similar timelines may be assumed annually.

- Applications from New Organizations (those that have never received funding from AHF) are to be submitted by February 1 and August 1, annually.
- Applications from Returning Organizations (those funded at least once in the last 10 years) are to be submitted by May 1, annually.

History of Funding:

Since 1984, more than \$37 million have been awarded to organizations serving approximately 117 million people in virtually every state in the U.S.

Additional Information:

The following are a few types of organizations and focus areas which are **not** considered for grants:

• Types of organizations:

- o Individuals and/or individual scholarships.
- Private foundations.
- Organizations operating for profit or loans for small businesses.
- Veterans' or fraternal organizations.
- o Labor groups.

Focus Areas:

- The arts unless it is integrated with the sciences: science, technology, engineering, arts and mathematics (STEAM).
- Health and welfare issues.
- Medical and/or educational research.
- Programs outside the United States.
- o Direct support of churches, religious groups or sectarian organizations.
- Any sponsorship, for- or non-profit including Annual fund drives; fund-raising dinners;
 advertising in charitable publications; or any other type of fund raising event or activity.
- o Capital campaigns.
- Youth recreational activities/playground equipment.
- Propaganda statements (i.e., ballot initiatives, recalls, etc.); attempts to influence legislation; or political organizations, programs, campaigns or candidates running for public office.
- Gifts or donations of any Honda products.



Contact:

American Honda Foundation Staff, Program Manager American Honda Foundation
1919 Torrance Blvd.

Mailstop: 100-1W-5A

Torrance, California 90501-2746

Phone: 3107814090

Email: ahf@ahm.honda.com

Web Links:

Program Page: http://www.honda.com/community/applying-for-a-grant

Application Guidance: https://www.honda.com/community/-/media/9D4BC4D4B92644109823DFED324EC5B5.ashx

FAQs: https://www.honda.com/community/grant-application-faqs



Worksheet 2: Grants Office Grantseeking Checklist

The following checklist outlines several of the most common steps to developing grant funding for projects. Depending on the specifics of your project, these steps may vary. We also encourage you to follow up with your representative for further planning assistance, especially for pre-application budgeting and configuration advice.

ACTIVITY	DUE DATE	STATUS
Identify grant writing support staff or POC to support proposal development		
Complete a brief technology/project plan framework		
Contact collaborators appropriate to support the project		
Get sign off on the technology/project plan from collaborators		
Identify final list of grants to apply for based upon potential award schedule and aligned solutions (See Worksheet 1)		
Identify product/solution to align with potential grants		
Activate grants development support resources		
Document support from project collaborators and the applicant executive		
Identify gaps or issues before application review		
Conduct a preliminary application review		
Conduct a final application review		
Submit the Application		



Brief Background on Grants

Grant Sources

Federal – Issuing from one of the 26 Federal grantmaking agencies, these grants tend to be large (often \$250,000 to \$500,000 in size) and restricted to broad, national priorities.

State – Issuing from a state agency, either using funds derived from within the state or passing through funds received from elsewhere (most often a federal agency), these grants tend to be more accessible, smaller than federal grants, and more in line with state priorities.

Private – Foundations and Corporations provide approximately \$50 billion each year in funding, and they tend to be the most responsive to locally developed projects and local needs.

All three of these sources may figure in to your funding strategy. A common approach is to fund the bulk of a project with federal and state funds, then apply to foundations to support the local elements that fall outside the parameters of the government funders, or to cover the required matching costs.

Grant Types

Formula – Funding allocations are based on a formula – such as student poverty (Every Student Succeeds Act Grants), risk assessments (State Homeland Security Grants) or number of acute care hospital beds (Hospital Preparedness Program Grants). As long as an eligible applicant completes an application in the timeline and format required by the funder, they're virtually assured of receiving the money their formula has determined they're eligible for.

Competitive – Applications are competitively scored based on a set of objective and/or subjective criteria, and the score the proposal receives factors in to the award allocation.

Grant Pathways

Direct – Funds go directly from the federal funding agency to local recipients.

Pass-through – Funds go through the state, and possibly even a regional entity, before they are made available to the local entity. States may still have to apply for these funds and often keep a portion to cover administrative costs, but then each state will maintain its own re-granting process, timelines, and priorities.

It's important to be aware of whether you are directly eligible to apply to a particular grant opportunity (and receive funds from it), or whether the opportunity is a pass-through grant for the state, and you will need to follow up with the state to determine what you need to do to apply for funds for your project.

This Funding Opportunity Report may contain direct and pass-through grants as well as formula and competitive programs. Each of these distinctions will have implications as the value of the program to your organization and the potential to raise new funding for your project.



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